



contact

avivarozmaryn@gmail.com
240-603-6075
Los Angeles, CA



education

Savannah College of Art + Design
Atlanta, GA, 2006-2008

Bachelor of Arts in Art, with
concentration in Graphic Design
Date of Graduation:
January, 2011

additional education

Upright Citizens Brigade (UCB)
Sketch 101, Sketch 201, Improv 101



relevant courses

Principles of Design, Computer
Design, Writing Composition,
Sociology, Vector and Raster,
Typography, Digital Webpage,
Photography, Graphic Design,
Color Theory



computer skills

Photoshop, Illustrator,
InDesign, Powerpoint, Keynote
Dreamweaver,
Word, and Excel; HTML, CSS



portfolio

arozmaryndesign.com



aviva rozmaryn

Experienced graphic designer and visual artist seeking new opportunities in creative strategy, graphic design, entertainment production, and comedy.

experience

Freelance Graphic Designer/ Art Director: 2011-Present

- Leads creative strategy and graphic design for a diverse group of clients in entertainment, media, e-commerce, public relations, marketing, production, education, and non-profit organizations
- Ideates, art directs, and creates branding and concepts for TV/film key art, in order to pitch shows and content to networks using Photoshop, Indesign, Powerpoint and Keynote
- Works on digital and print projects including corporate branding, websites, social media, infographics, digital & print ads, iconography, logos, brochures, presentations, case studies using Adobe Indesign, Photoshop, Illustrator, Dreamweaver, and HTML
- Designed and executed social media graphics to launch *Netflix* movie marketing campaign for Instagram, Snapchat, and Youtube.
- Produced thumbnails for HBOMax content using new and existing Key Art.
- Clients include Viacom, Critical Content, Cedar Tree Media, Icon Network, Eco Branding, Business Rockstars, Antenna Group, VinciWorks, Key Investment Group, Chabad on Campus, Midwest Solar Expo, Gowysch, Pura D'or, National Jewish Retreat

American Jewish Committee, November 2017-September 2019

In-House Graphic Designer

- Responsible for designing print and digital marketing materials in order to bring awareness to the organization's impact
- Designed branded collateral for various fundraising events around the country
- Created social media graphics for marketing campaigns and brand awareness
- Assisted in creating successful Webby Award nominated campaign, including social media graphics as well as infographics
- Enhanced collateral for annual conference by creating live social media graphics, Snapchat filters, aesthetic for app interface, printed assets, as well as digital ads
- Art directed and managed photographers for annual conference

Eco Branding, September 2016- September 2017

Graphic Designer (Contract)

- Worked with clients to design creative strategy and branding
- Designed case study infographics
- Created print collateral for annual conference
- Crafted B2B presentation deck to pitch potential clients

Sony Pictures Entertainment, Los Angeles CA: May 2015-September 2015

Corporate Communications, Graphic Designer

- Designed logos in Adobe Illustrator for employee events
- Created branding for internal work programs- including open enrollment materials, arts and culture newsletters, and employee initiative programs.
- Constructed Powerpoint templates for corporate use
- Developed layout for user interactive website
- Updated weekly newsletter using HTML and Dreamweaver
- Researched relevant imagery for weekly newsletter